



GUIDE BOOK KKN THEMATIC STATE DEFENSE 2022



**Institute for Research and Community Service
(Lembaga Penelitian dan Pengabdian kepada Masyarakat)
UPN "Veteran" East Java**

Guidebook
Thematic KKN for State Defense
Year 2022
UPN "Veteran" East Java



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PREFACE

Praise be to Allah SWT, only with His Grace can the preparation of the technical guidebook for the State Defense Thematic Community Service (*Kuliah Kerja Nyata*, KKN) UPN "Veteran" East Java 2022 be completed. The preparation of this technical guidebook aims to make it easier for UPN "Veteran" East Java students to carry out KKN in the conditions after the Coronavirus Disease 2019 Pandemic (COVID- 19). The contents of this technical guidebook include registration and debriefing, program preparation, technical implementation, rules, provisions for field supervisors, and provisions for withdrawing students from KKN activities.

On this occasion, the Compilation Team would like to thank various parties who have taken the time to improve this technical guidebook through constructive suggestions and input. The Compilation Team is open to parties who will provide additional input for the completeness and perfection of this technical guidebook.

Hopefully this technical guidebook will be useful for those who need it. Thank you.

Surabaya, June 22, 2022

Chairman of LPPM

Dr. Ir. Yenny Wuryandari, MP

LIST OF CONTENT

	Page
Preface	lii
LIST OF CONTENT	iv
CHAPTER 1. INTRODUCTION	1
1.1. Background	1
1.2. Theme	3
1.3. Objective	4
1.4. Target	4
1.5. Legal Basis	6
CHAPTER 2 REGISTRATION AND DEBRIEFING	7
2.1. Registration and Implementation Procedures	7
2.2. Preparation and Debriefing	9
CHAPTER 3. ACTIVITY PROGRAM	11
3.1. Ppreparation of Activity Proposal	11
3.2. Ppreparation Activity Program	12
3.3. Output	14
CHAPTER 4. TECHNICAL IMPLEMENTATION	16
4.1. Departure	16
4.2. Activity Assistance and Monitoring	17
4.3. Activity Reporting	17
4.4. Program Evaluation	18
CHAPTER 5. RULES OF CONDUCT	20
CHAPTER 6. PROVISIONS OF FIELD SUPERVISOR	24
6.1. Requirements to be a Field Supervisor	24
6.2. Duties of Field Supervisor	34
CHAPTER 7. PROVISIONS FOR WITHDRAWING STUDENTS FROM ACTIVITIES	27
CHAPTER 8. APPENDIX	28

CHAPTER 1

INTRODUCTION

1.1. Background

Higher education has an important role in producing graduates who are competent, have the ability of science and technology as well as being sensitive and concerned about various problems faced by the community. This concern is realized in the form of Community Service (*Kuliah Kerja Nyata*, KKN) as well as a means for students to improve their abilities and added value in identifying, formulating and solving all problems faced by the community by directly plunging and living life in the midst of society.

In its implementation, KKN combines theory and practice. KKN must contain elements of the Tridharma of Higher Education, namely: Education, Research and Community Service. In addition, KKN activities also contain several other aspects such as: (1) comprehensive and multidisciplinary; (2) cross-sectoral; and (3) involving the active role of the community.

In 2022, the KKN Thematic State Defense of UPN "Veteran" East Java will be implemented offline, in line with the lifting of various restrictions due to the COVID-19 pandemic by the Indonesian government. Thematic KKN State Defense activities in 2022 can resume under normal conditions, by deploying students directly to the KKN destination partner areas. However, by prioritizing the safety and health of students, lecturers and the community, the implementation of the 2022 Thematic KKN State Defense still follows the provisions of health protocols with the approval of regional leaders.

As the theme of State Defense, KKN activities are utilized as a means of restoring the social conditions of the community after the COVID-19 pandemic. Based on the spirit of State Defense, students can realize the concern of the UPN "Veteran" East Java academic community to carry out mandatory programs in the form of strengthening the creative economy, developing tourism, food security, improving the environment, and education. The additional program of State Defense is the hallmark of the State Defense Thematic KKN in 2022.

1.2. Theme

This Thematic KKN of State Defense of UPN "Veteran" East Java Year 2022 has the following theme: **"Recovery of Community Conditions after the COVID-19 Pandemic in the Economic, Tourism, and Social Sectors based on State Defense"**.

1.3. Objectives

The State Defense Thematic Real Work Lecture in 2022 has the following objectives:

1. Increase the role of UPN "Veteran Java" East in strengthening the creative economy, entrepreneurship, and local tourism for post COVID-19 recovery.
2. Implementing the Tri Dharma of Higher Education through the implementation of KKN in the post-COVID-19 pandemic period.
3. Instilling students' social awareness of community problems as an implementation of the State Defense spirit.
4. Participate in activities to solve community problems through KKN and improve students' ability to overcome the very complex problems faced by the community.
5. Helping the government overcome economic, entrepreneurial, and educational problems through

appropriate technological innovations.

1.4. Target

The UPN "Veteran" East Java Thematic State Defense Community Service Program (KKN) 2022 has the following objectives:

1. Students
 - a. Improve students' ability to identify, analyze, and solve problems in society based on scientific concepts.
 - b. Form an attitude of concern and social responsibility of students towards community problems, especially in post-COVID-19 pandemic conditions.
 - c. Sharpen students' abilities to become a motivator, innovator, as well as a problem solver for various community problems, based on their respective knowledge.
 - d. Produce innovations in the form of TTG and scientific papers that are disseminated through news publications and scientific publications.
2. Community
 - a. Obtain education, as well as assistance in thought and energy in the context of solving and handling problems after the COVID-19 pandemic.
 - b. Building solidarity and humanitarian actions from

various components of society to overcome the recovery of various sectors after the COVID-19 pandemic.

- c. Able to maintain and increase the activities of MSMEs, GAPOKTAN, BUMDES, POKDARWIS or other socio-economic communities, for economic recovery, entrepreneurship, tourism, food security and creative economy.
 - d. Receive assistance for the implementation of community services and village governance.
 - e. Receive various innovative programs in the field of education for students at the primary and secondary levels.
3. Higher Education
- a. Receive feedback for the development of science and technology that is appropriate for the community.
 - b. Establish cooperation with local governments and communities for the development and application of science and technology.
 - c. Implementing the Tridharma of Higher Education in the recovery of social economic conditions due to the COVID-19 pandemic.

1.5. Legal Basis

- a. Law No. 20/2003, on the National Education System
- b. Regulation of the Minister of Research, Technology and Higher Education Number 44 of 2015 concerning National Higher Education Standards.
- c. Decree of the Minister of Education and Culture of the Republic of Indonesia Number: 719/P/2020 dated August 4, 2020 concerning Guidelines for Implementing the Curriculum in Education Units in Special Conditions.
- d. Circular Letter of the Director General of Higher Education, Research and Technology of the Ministry of Research and Technology Number 4 of 2021 dated September 13, 2021 concerning the Implementation of Face-to-Face Learning for the 2021/2022 Academic Year.
- e. Rector's Circular Letter Number: 02/UN.63/TU/2022 dated January 11, 2022 concerning the Implementation of Tri Dharma for Even Semester 2021/2022 within UPN "Veteran" East Java.

CHAPTER 2 REGISTRATION AND DEBRIEFING

2.1 Procedures for Registration and Implementation

The procedures and procedures for implementing KKN Thematic State Defense can be seen in the following flowchart:

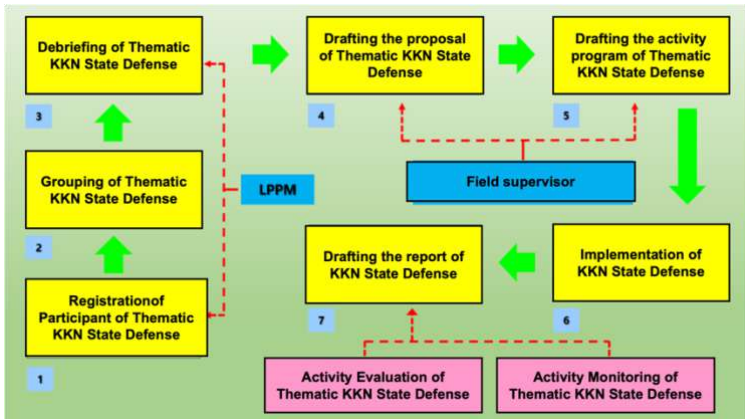


Figure 1: Procedures and Flow of Implementation of Thematic KKN State Defense

A. Participant Requirements

- a. Participants of the Thematic State Defense Community Service Program (KKN) are students in all faculties within UPN "Veteran" East Java consisting of: Faculty of Economics and Business, Faculty of Agriculture, Faculty of Engineering, Faculty of Social and Political Sciences, Faculty of Computer Science, Faculty of Architecture and

Design, and Faculty of Law, who have fulfilled the KKN requirements.

- b. State Defense Thematic KKN participants are students who meet the following requirements:
 1. Registered as an active student of 2021/2022 UPN "Veteran" East Java
 2. Have taken ≥ 100 credits with a cumulative grade point average (GPA) ≥ 2.75
 3. Have programmed KKN in KRS even semester FY 2021/2022.
 4. Have life insurance that is still valid during KKN activities as evidenced by a policy (insurance letter) or BPJS card.
 5. Have had two doses of COVID-19 vaccination, as evidenced by a certificate (care to protect).

B. Activity Schedule

Thematic KKN State Defense Year 2022 is carried out in accordance with the following time schedule planning:

Tabel 1. Time Schedule Kegiatan KKN COVID-19

No.	Activity	Schedule
1.	KKN registration	February and June 2022
2.	Debriefing	4 July 2022
3.	Program Arrangement	4 - 10 July 2022
4.	Departure	11 July 2022
5.	Implementation	11 - 29 July 2022
6.	KKN Withdrawal	29 July 2022
7.	Report and output	30 July - 8 August 2022

C. Registration

Registration is done online through the portal <http://siamik.upnjatim.ac.id>.

2.2. Preparation and Debriefing

A. Group Organization

1. KKN Thematic State Defense students are divided into groups, where each group consists of \pm 15-20 students.
2. Students and Supervisor are required to create a WA group as a communication medium. Communication must be carried out regularly to monitor the progress of planning and implementing activities, as well as their output.

B. Debriefing

The State Defense Thematic KKN debriefing is conducted offline using PPT material plus audio/video, with the following topics:

B. 1. General Material

- The theme of the KKN Thematic State Defense of UPN

"Veteran" East Java "Recovery of Community Conditions after the COVID-19 Pandemic in the Economic, Tourism and Social Sectors based on State Defense" is the implementation of the spirit of State Defense through student participation in community empowerment.

B.2. Special Material

- Empowerment of MSMEs and various forms of entrepreneurship through business innovation, management structuring, branding, packaging, and utilization of digital platforms for marketing.
- Innovation in the application of appropriate technology (TTG) in strengthening the creative economy, local tourism, education, and food security.
- Pancasila village initiation, Bhinneka Tunggal Ika education innovation, dissemination of tolerance issues.
- Technical implementation, reporting, outcomes, and assessment of KKN.

CHAPTER 3

ACTIVITY PROGRAM

3.1 Preparation of Activity Proposals

- a. The 2022 Thematic KKN State Defense activity proposal is made by students with guidance and approval from Field Supervisors. The proposed program is submitted in the form of a short proposal (\pm 10 pages) containing the background, objectives, benefits, activity program, and technical implementation of activities (Activity Proposal Format Attached), as well as outcomes and outputs of the activity.
- b. Expected outcomes or outputs of activities can be seen in item C.
- c. Activities to be carried out as stated in the KKN Thematic State Defense proposal must be approved by supervisor. supervisor has the authority to accept, revise, or reject the proposal.
- d. Proposals that have been approved by the supervisor must be sent via email: dimas@upnjatim.ac.id with the format `GROUP_NAME_SUPERVISOR_VILLE_SUPERVISOR`

3.2 Preparation of Activity Program

The 2022 KKN Thematic State Defense activity program is expected to continue to have benefits for the entire community, and still refer to some of the fundamental problems that must be solved in the post-COVID-19 pandemic, such as:

- a. The weakening of the community's economic level due to the COVID-19 pandemic, so innovation is needed, especially in the field of information technology as a leverage for economic improvement.
- b. Weakening business activities and MSMEs, it is necessary to increase the role of BUMDes or BUMKel as the driving force of the village economy.
- c. Dissemination and implementation of appropriate technology to overcome problems after the COVID-19 pandemic.
- d. Strengthening the values of Pancasila in the community.

Based on the above, the activity program carried out during the KKN Thematic State Defense is divided into 2 (two) groups of activity programs, namely: (1) main activity program, and (2) supporting activity program.

The main program is a program that is directly related to economic recovery, tourism development, and the dissemination of state defense values must be carried out by

all groups of students participating in the Thematic KKN State Defense in each KKN location.

While supporting programs are programs aimed at helping communities in the fields of education, food security, socio-culture for handling specific problems in each location.

A. MAIN ACTIVITY PROGRAM

a. Empowerment of the creative economy and MSMEs.

- Mapping of potential village/ward leading products
- Marketing education based on e-Commerce or Digital Marketing
- Education on innovative product innovations that have market opportunities in the post-COVID-19 pandemic period.

b. Empowerment of BUMDes / BUMKel

- Village Asset Management
- Education on business management improvement, business legality

c. Local tourism development

- Mapping of village / kelurahan tourism potential
- Education on the management of information media on the development of tourism potential of the village/village

d. Strengthening Pancasila values

- Mapping of Pancasila village potential
 - Education on Bhinneka Tunggal Ika
- e. Appropriate Technology Innovation for Main Programs

B. SUPPORTING ACTIVITY PROGRAM

- a. Development of Food Security, Education on healthy family food sources, Education on food processing techniques from village/ kelurahan superior products.
- b. Other programs found in the KKN location according to agreement with the community and community leaders.

3.3 Activity Outputs

The targeted outputs during the KKN Thematic State Defense UPN "Veteran" East Java Year 2022 activities are as follows:

A. MANDATORY OUTCOMES:

1. Main and supporting activity program modules
2. Community service or scientific articles from main and supporting activities (submitted status)
3. News coverage in online or print news media (not blogs)
4. Upload video documentation of KKN activities of each division, on the YouTube channel of each group.
5. Tourism profile content / superior products / UMKM / BUMDes / BUMKel uploaded on Youtube or Instagram

or TikTok media.

6. Uploading photos and short videos of KKN activities with captions, on the feed and or IGTV, and making highlights on the group's Instagram account.
7. A selection of TTG innovations related to the main and supporting activity programs.

* Terms of hashtags and mentions: adjust the specific conditions of the region. (must follow official social media accounts belonging to UPN Veteran East Java, LPPM UPN Veteran East Java, regency/city government/local area leaders). Creatively create hashtags to mark the Thematic KKN State Defense 2022 activities and add mentions to relevant social media accounts.

B. ADDITIONAL OUTPUTS:

1. Business licensing / legality
2. Copyright

Each activity program is carried out by KKN Thematic State Defense participants, there are at least 5 activity programs.

CHAPTER 4

TECHNICAL IMPLEMENTATION

The entire series of KKN Thematic State Defense Activities of UPN "Veteran" East Java Year 2022 will be carried out for 36 days with the following schedule details:

No.	Activity	Duration (Day)
1.	Supervisor perception and debriefing of KKN participants	2 days
2.	Initial observations, Program Preparation and Making KKN Proposals	7 days
3.	Implementation of KKN Thematic State Defense	20 days
4.	Evaluation, Reporting, and Activity Outputs	7 days

4.1. Departure

The departure of the KKN Thematic State Defense of UPN "Veteran" East Java Year 2022 will be carried out by the Rector of UPN "Veteran" East Java or the Head of LPPM UPN Veteran East Java.

The departure activity will be attended by the Head of LPPM, Head of the Center for Community Service and KKN, Field Supervisors and KKN participants. Invitees and KKN participants wear alma mater suits.

4.2. Activity Assistance and Monitoring

- a. Each 3 (three) to 4 (four) KKN groups will be guided by 1 (one) Field Supervisor determined by the Head of the Center for Community Service and KKN with a Decree from the Head of LPPM.
- b. During the KKN Thematic State Defense UPN "Veteran" East Java Year 2022, each student is asked to make a logbook periodically (Form E).
- c. Monitoring and mentoring are conducted offline and online or other communication media. Supervisor is required to conduct direct supervision to the KKN location with the approval of LPPM.
- d. Field Supervisors monitor student activities regularly and are recorded administratively (Form F).

4.3 Activity Reporting

- a. Making KKN reports is carried out by each group under the guidance of Field Assistance Lecturers offline and online.
- b. The form of the Activity Report consists of types, namely activity reports and financial reports.
- c. Outputs in the form of articles and modules from KKN groups must be in a form that is ready for publication (adjusting the writing format). For journal articles,

adjust the destination journal template. For KKN modules, adjust the template on the <http://lppm.upnjatim.ac.id/> website.

4.4. Program Evaluation

The evaluation of the 2022 UPN "Veteran" East Java State Defense Thematic KKN activities is carried out by Field Supervisors with the following provisions:

- a. Evaluation of program preparation and making activity proposals through guidance in terms of:
 - 1) Preparation of work programs
 - 2) Adjustment of work programs with the Thematic KKN Theme of State Defense
- b. Evaluation of the implementation of KKN activities by students is carried out by Supervisor and the Head of LPPM UPN Veteran East Java to determine the value of Student KKN. The assessment is based on:
 - 1) Activity and attendance,
 - 2) Ability to work together,
 - 3) Realization of program implementation and success,
 - 4) Outputs produced,
 - 5) KKN Activity Report and Financial Report.
- c. Evaluation of the program after the Thematic KKN

State Defense is carried out by the Head of the Center for National Defense and KKN LPPM UPN Veteran East Java to determine the sustainability and development of the program in the future.

CHAPTER 5

RULES OF CONDUCT

During the KKN Thematic State Defense UPN "Veteran" East Java Year 2022, all participants are required to comply with the following:

1. Students participating in KKN must maintain the good name of the National Development University "Veteran" East Java in their attitude, behavior, speech and appearance;
2. Students participating in KKN must carry out KKN tasks with a full sense of responsibility, high dedication, and be able to carry out tasks on time;
3. Students participating in KKN must foster good cooperation and communication with field supervisors, local community leaders, village / family government officials, sub-districts, districts / cities, and communities in the KKN area;
4. Students participating in KKN must dress modestly, look neat and wear the attributes of the Veteran National Development University of East Java (alma mater suit) during KKN activities;
5. Students participating in KKN are required to be polite, well-spoken in communicating and interacting with the

parties (community, Supervisor, and the community); with the parties (community, Supervisor, LPPM, village/kelurahan officials, state civil apparatus in the sub-district/district/city, security forces), during the implementation of KKN activities;

6. Students participating in KKN are required to carry out KKN activities actively, seriously, and on time, according to agreements with the community;
7. Students participating in KKN must fill in daily records accompanied by photographic evidence;
8. Students participating in KKN who cannot carry out KKN activities according to the scheduled time must report to Supervisor.

During the KKN Thematic State Defense UPN "Veteran" East Java Year 2022, all participants are prohibited from doing the following:

1. Doing and acting disgracefully that can degrade the image of the Veteran National Development University of East Java;
2. Promise something to the community that is difficult or impossible to fulfill by the KKN participant students/Faculty/University;
3. Interfering in the affairs of the community, local

- government outside the KKN activity program;
4. Giving comments evaluating criticism and the like on government policies and local agencies;
 5. Conducting practical political activities directly or indirectly;
 6. Making reports or conveying information in any form to journalists or mass media without the permission of Supervisor or LPPM KKN Team;
 7. Violating local rules and or local government regulations regarding health protocols, public order, social norms and local customs;
 8. Students participating in KKN must first consult with Supervisor if they are going to get sponsorships or partnerships to support the KKN program;
 9. Students participating in KKN are prohibited from gathering masses at the KKN location without the permission of local leaders.
 10. Students participating in KKN must comply with health protocols.
 11. Students participating in KKN who have poor health conditions can refer to the nearest puskesmas, with the knowledge of Supervisor and in coordination with the UPN Veteran East Java polyclinic.

Students participating in the Thematic KKN State Defense Year 2022 who violate the above rules will receive minor sanctions in the form of reprimands to severe sanctions declared canceled as KKN participants.

Serious violations in the form of criminal acts outside the above rules may be subject to administrative and academic sanctions by the respective Faculty Leaders. If necessary, matters that have not been regulated in this code of conduct will be regulated later.

CHAPTER 6

PROVISIONS OF FIELD SUPERVISOR

6.1. Requirements to become a Field Supervisor

Field Supervisors will be determined by LPPM Universitas Pembangunan Nasional Veteran East Java with the following conditions:

- a. Permanent Lecturer at Universitas Pembangunan Nasional Veteran Jawa Timur with a minimum functional rank of Expert Assistant or has been the head of an internal community service program.
- b. Willing to become a Supervisor as evidenced by submitting a signed willingness form.
- c. Willing to follow all stages of the 2022 Thematic KKN State Defense (starting from debriefing activities, mentoring and program preparation, assistance and implementation of activities in the field, to the preparation of reports).
- d. Have the competence to mentor students online.
- e. Have experience in community service.

6.2. Duties of Field Supervisors

Field supervisor are obliged to:

- a. Participate in the State Defense Thematic KKN briefing

- before the KKN deployment;
- b. Guiding students in preparing programs and making activity proposals according to the Thematic KKN State Defense theme, based on problems faced by the community;
 - c. Guiding students to coordinate with village or kelurahan officials related to the implementation of the KKN Thematic State Defense activity program;
 - d. Guiding students to coordinate with all related institutions to support the smooth running of the KKN Thematic State Defense activity program;
 - e. Guiding and monitoring student activities during the implementation of the KKN through online and offline, periodically;
 - f. Assist and monitor the fulfillment of outcomes (mandatory and additional) produced by the KKN group;
 - g. Provide direction for the posting of news on KKN group activities by mass media (online and print).
 - h. Guiding the preparation of KKN group activity reports;
 - i. Evaluating all student activities and events;
 - j. Submit the results of the evaluation of KKN Thematic State Defense activities in writing, containing (1) the success of program implementation and supporting factors (2) implementation failures and inhibiting factors

from each KKN group. The evaluation report is submitted to the Head of LPPM UPN Veteran East Java no later than 10 days after the end of the 2022 Thematic KKN State Defense.

CHAPTER 7
PROVISIONS FOR WITHDRAWING STUDENTS FROM
ACTIVITIES

Withdrawal of students from the Thematic KKN State Defense UPN Veteran East Java Year 2022 will be carried out with the following conditions:

1. Withdrawal of students from the activity will be carried out after the implementation of the Thematic KKN State Defense UPN "Veteran" East Java Year 2022 has fulfilled the predetermined time (240 Effective Student Working Hours /JKEM) and declared complete by Supervisor.
2. In case of emergency, students can be withdrawn from the KKN Thematic State Defense UPN "Veteran" East Java Year 2022 at any time. Changes in time are authorized by LPPM in coordination with the Kapusdimas and Supervisor as the person in charge of activities in the field.
3. The technical withdrawal of students from the Thematic KKN State Defense UPN "Veteran" East Java Year 2022 is based on conditions and agreements between Supervisor, students, and the community.

CHAPTER 8 APPENDIX

A. PROPOSAL FORMAT

Title Page

Ratification Sheet

Table List

Table of Contents

List of Attachments

CHAPTER 1. INTRODUCTION

1.1. Background

1.2. Objectives

1.3. Benefits

CHAPTER 2. IMPLEMENTATION METHOD

2.1. Location and Time of Activity Implementation

2.2. Activity Implementation Plan and Technique

2.2.1. Main Program

2.2.2. Supporting Program

CHAPTER 3. CLOSING

3.1. Conclusion and Suggestion

REFERENCES

APPENDIX

B. LOG BOOK FORMAT FOR STUDENTS

Student Name :

NPM :

Mobile Number :

Activity Location :

(Village/sub-district/city) :

Activity Time :

Name of Village Head :

Name of field supervisor :

No	Time	Day/Date	Activity	Signature
1				
2				
Etc.				

Acknowledged by,
RT/RW/Supervisor

TTD

(Name and ID No.)

.....,2022

Student

TTD

(Name and NPM)

C. LOG BOOK FORMAT FOR SUPERVISOR

Name of Supervisor :

NIP / NPT / NIK :

Mobile Number :

Activity Location :

(Village / Sub-district / City :

Activity Time :

No	Time	Day/Date	Activity	Description (Program/Division)
1				
2				
Etc.				

Acknowledged by, Kapusdimas and KKN

.....,2022
Supervisor

TTD

TTD

(.....)
NIP/NPT.

(.....)
NIP/NPT.

D. ASSESSMENT FORMAT

Activity Title : Thematic KKN State Defense 2022
Student Name :
NPM :
Study Program/Faculty :
Time period :
Implementation : July 4 to August 7, 2022, equivalent
to (240 JKEM)

No	Item	Weight	Score	Total Score
1	Activity form (Type, duration, scope)	20		
2	Activity Duration (minimum 240 JKEM)	15		
3	Loogbook (daily record)	20		
4	Output/Output	25		
5	Activity Report and supporting documents	20		

Description:

Score: 1,2,3, 5,6,7 (1 = poor, 2 = very poor, 3 = poor, 5 = sufficient, 6 = good,

7= very good)

Score = [(score x weight)/Maximum score] x 100

E. FINAL REPORT FORMAT

Outer Cover / Cover

Title Page

Endorsement Page

Foreword

Table of Contents

CHAPTER 1. INTRODUCTION

1.1. Background

1.2. Problem Formulation (Identification of Problem Findings)

1.3. Description of the situation and condition of the location

1.4. Purpose and Objectives

1.5. Partners involved

CHAPTER 2. DESCRIPTION OF ACTIVITY

2.1. Description of activity

2.2. Achievements of the activity

2.3. Obstacles faced

2.4. Solutions provided (TTG, other innovations)

2.5. Evidence of output (Screen Shot and publication link
YouTub Instagram, FaceBook, and Twitter), (screen shoot
and link to news activities, if any), (Module titles and
scientific articles).

CHAPTER 3. CONCLUSIONS AND SUGGESTIONS

ATTACHMENTS

Appendix 1. Log Book

Attachment 2. Documentation

Module Cover, Title and abstract of scientific article

F. ENDORSEMENT PAGE FORMAT

RATIFICATION PAGE OF THE 2022 STATE DEFENSE THEMATIC KKN REPORT

This State Defense Thematic Community Service Report is
submitted by :

Group	:
KKN Location (Village/sub-district/city)	:
KKN Activity Partners (Name of Kel. PKK, Kartar, Kel. Tani, Kel. Nelayan, School, UMKM, KUB, Bumdes, etc.)	1. 2. 3. 4. 5.

Group Members

1. Name NPM
2. Name of NPM
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10 etc...

This 2022 UPN "Veteran" East Java Thematic KKN
State Defense report has been approved and validated by the
Field Supervisor.

Acknowledged by,
Supervisor

.....,2022
Group Leader

TTD

TTD

(Supervisor name and NIP/NPT)

(Student name and NPM)

Kapudismas LPPM
UPN Veteran East Java

(Name and NIP/NPT)

G. EXAMPLE OF AN INITIAL CIVICS OBSERVATION GUIDE

Theme:

"Development of Local Tourism Potential and Strengthening the Creative Economy after the COVID-19 Pandemic"

FIELD OF GOALS

Based on the problems experienced by the community during the COVID-19 pandemic:

- Weakening of the community's economic level
- Declining tourism sector revenue
- Weakening activities of the business world and MSMEs
- Declining role of BUMDES as a driver of the village economy.
- Weak public awareness and discipline to comply with COVID-19 health protocols.

The programs that will be implemented by the students are:

- a. Tourism sector
- b. Creative Economy Field
- c. Food Security Division
- d. Education, Religion and Health

In accordance with these fields of work, it is divided into main activities and supporting activities.

Main Activities:

- a. Tourism
 1. Synergize the KKN group's activity plan with the village, sub-district, and district/city government program plans (related agencies) to be directed and

receive assistance.

2. Mapping tourism potential that can be developed
3. Provide recommendations for improvement/development of tourist attractions
4. Provide design proposals for the arrangement of tourist attractions
5. Provide alternative forms of tourism promotion
6. Designing other programs (non-physical) in accordance with the field of tourism
7. Provide recommendations and application of appropriate technology for local tourism development.
8. Facilitate UPNV Jatim lecturers to carry out further community service programs in the form of training, counseling in the field of tourism.

b. Creative Economy Field

1. Synergize the KKN group's activity plan with the program plans of the village government, sub-district, district/city (related agencies) and PKK in order to be directed and receive assistance.
2. Mapping the problems of MSME development to provide recommendations for solutions.
3. Mapping Bumdes development problems and recommending solutions.
4. Provide recommendations and solutions for marketing (e-commerce) of MSME products (Instagram, Facebook).
5. Facilitate UPN Veteran lecturers to carry out community service programs in the form of training, counseling in the field of business (certification,

business licenses, brands, copyrights, packaging, labeling, design, food product quality, etc.).

6. Assisting creative economy centers.
7. Provide recommendations and application of Appropriate Technology (TTG) to encourage the strengthening of the creative economy (financial management, business type design, product design, packaging, etc.).

Support Activities:

- c. Food Security Division
 1. Synergize the KKN group's activity plan with the PKK program, village government, sub-district, district/city (related agencies) to be directed and receive assistance.
 2. Educate the application of hydroponic and verticulture TTG as a source of healthy family food (counseling, video counseling, YouTube, Instagram).
 3. Conduct education on variations of (healthy) food processing from local superior products.
 4. Facilitate UPN Veteran lecturers to carry out community service programs in the form of training, counseling in the field of food security.
- d. Education, Religion, and Health
 1. Mapping, providing recommendations, providing solutions and innovations to the learning problems of children and adolescents.
 2. Mapping, providing recommendations, providing solutions and innovations to the problems of religious learning in children and adolescents.
 3. Mapping, providing recommendations, providing

solutions and innovations to the problems of COVID-19 education.

H. SAMPLE KKN INITIAL OBSERVATION FORM

This observation form is simply a tool in formulating the mapping of local tourism potential and strengthening the creative economy. Before making observations, first equip yourself with a permit for the implementation of the Thematic KKN State Defense (obtained through Supervisor). Adhere to health protocols, must be in good health, and pay attention to neat appearance (hair, clothes, pants, shoes). All KKN group members must be involved in all stages of observation activities with the division of tasks.

Before going to the KKN Thematic State Defense kelurahan/village area, the group coordinator (if necessary, accompanied by members) should come to the bakesbangpol office or directly to the sub-district where KKN is located, for consultation, coordination, and informal permission (with or without Supervisor).

Information to be obtained in this observation includes:

- a. Secondary data, as contained in the kelurahan/village topography or kelurahan/village potential book (MANDATORY).
- b. Primary data, in the form of the results of interviews with informants or respondents (sub-district officials, kelurahan/village officials, PKK, LKM), village officials, PKK, LKMK, BPD, community leaders, youth organizations, etc.).

A. General and Secondary Data

Village :

Sub-district :

B. DEMOGRAPHY

1. Total population: (L) (P) Total:

2. Number of households:

C. SOCIAL

1. Number of primary/secondary schoolsL
(public)..... (private).....

2. Number of secondary schools / equivalent :
(public)..... (private).....

3. Number of senior high schools / equivalent :
(public)..... (private).....

4. Places of worship : describe

5. Number of health centers:

D. ECONOMY

1. Main livelihood

▪ CIVIL SERVANTS/MILITARY/POLICE:

▪ Profession :

▪ Private :

▪ Farmer/Fisherman :

▪ Services :

▪ Entrepreneur :

▪ Etc :

2. No. of unemployment :

3. Per capita income :

4. Household Industry: If any, please mention the type,
.....,

E. GEOGRAPHY

1. Distance from the sub-district capital: meters

2. Type of area :

▪ Housing (%)

▪ Village (%)

- Rice fields (%)
- Ponds (%)
- Trade (%)
- STREET VENDORS (%)

Note: put a mark (X) on the Questionnaire

1. KEY AREAS OF TOURISM

1.1. Relating to efforts to develop tourism areas (questions for tourism office officials, sub-district officials, village or kelurahan officials, Bumdes).

- a. In your opinion, are there areas, buildings, activities of residents, in the village or kelurahan that have selling value?

(a) yes (b) no,

if yes, what makes them valuable

.....

(other questions can be developed)

2. MAIN AREAS OF THE CREATIVE ECONOMY

1.1. Related to the development of MSMEs in the village or kelurahan. (Questions for officials of the trade office, cooperatives, MSMEs, joint business groups, associations, business owners, etc.).

- a. According to you, how is the marketing capability of MSME products compared to their production capacity?

(a) very insufficient (b) sufficient

(other questions can be developed)

3. FOOD SECURITY SUPPORT SECTOR

(other questions can be developed)

4. SUPPORTING AREAS OF EDUCATION, RELIGION AND HEALTH

(other questions can be developed)

I. EXAMPLE OF SCIENTIFIC ARTICLE OUTPUT

<http://jurnalfdk.uinsby.ac.id/index.php/JIK/article/view/359>

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PEMANFAATAN MEDIA SOSIAL DALAM PEMASARAN PRODUK UMKM DI KELURAHAN SIDOKUMPUL, KABUPATEN GRESIK

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Article Info	Abstract
<p>Article history: Received 1 Maret 2020 Accepted 20 Maret 2020 Published 10 April 2020</p> <p>Keyword: Pemasaran Digital, Sosial Media, UMKM Sidokumpul Gresik</p>	<p><i>This research discusses how the use of social media in marketing UMKM products in Sidokumpul Village, Gresik District, Gresik Regency. The research objective is to introduce UMKM products to the wider community in order to get a bigger market potential. This research method is qualitative by using phenomenological approach. The research result is, the use of social media provides good prospects for increasing the sales of UMKM products in Sidokumpul Village, Gresik District, Gresik Regency which is experiencing the impact of the COVID-19 pandemic. This is because the digital marketing system provides an online buying and selling platform, in order to facilitate the ordering and purchasing process. So that buyers can interact with UMKM owners to make transactions directly.</i></p> <p><i>Penelitian ini membahas tentang bagaimana pemanfaatan media sosial dalam pemasaran produk UMKM di Kelurahan Sidokumpul, Kecamatan Gresik, Kabupaten Gresik. Tujuan penelitian adalah untuk mengenalkan produk-produk UMKM kepada masyarakat luas agar mendapatkan potensi pasar yang lebih besar. Metode penelitian ini adalah kualitatif dengan menggunakan pendekatan fenomenologi. Hasil penelitian adalah, pemanfaatan media sosial memberikan prospek yang baik untuk menaikkan angka penjualan produk UMKM di Kelurahan Sidokumpul, Kecamatan Gresik, Kabupaten Gresik yang mengalami dampak pandemi COVID-19. Hal itu disebabkan karena sistem pemasaran digital menyediakan platform jual beli secara daring, agar memudahkan proses pemesanan dan pembelian. Sehingga pembeli dapat berinteraksi dengan pemilik UMKM untuk melakukan transaksi secara langsung.</i></p>

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II. EXAMPLE OF COMMUNITY SERVICE ARTICLE OUTPUT

<http://jabn.upnjatim.ac.id/index.php/jabn/article/view/33>



PEMANFAATAN LIMBAH BAGLOG JAMUR TIRAM PUTIH MENJADI BRIKET YANG BERNILAI EKONOMIS TINGGI

Didiek Tranggono¹, Agnes Oktavia Pramitha², Ayu Maratus Sholikhah³, Gina Ayu Fandillah⁴, Nella Oktavianty Sugiharto⁵, Zainal Abidin Achmad⁶

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ABSTRAKSI

Pembudidaya jamur tiram di desa Sidorukun Kabupaten Gresik memiliki permasalahan pasca panen, yaitu media baglog jamur tiram yang menjadi limbah. Karena media baglog setelah empat bulan umur produktif, akan berubah menjadi limbah padat yang terbuang sia-sia. Daripada dibuang sembarangan dan menyebabkan pencemaran, limbah padat baglog dapat diproses lebih lanjut menjadi briket. Pemrosesan limbah baglog menjadi briket, pada masa COVID-19 dapat memberikan penghasilan tambahan bagi para pembudidaya jamur tiram. Briket baglog merupakan solusi secara teknologi sekaligus manajemen. Solusi teknologi dilakukan dengan cara menguji kelayakan komposisi bahan baglog untuk diproses menjadi briket termasuk implementasi teknologi sederhana produksi briket. Solusi manajemen diberikan kepada pembudidaya dalam produksi hingga pemasaran. Termasuk kalkulasi nilai ekonomi, pemetaan pasar briket, dan strategi pemasaran. Solusi teknologi dan manajemen dilakukan melalui pendampingan dan berbagai pelatihan. Selama kegiatan pelatihan teknologi dan manajemen, para pembudidaya jamur tiram terlibat secara interaktif dan partisipatif. Tujuan pelatihan adalah upaya transfer teknologi tepat guna, sehingga meraih hasil agar pembudidaya memiliki kemandirian dalam produksi briket baglog yang berkualitas, dan layak jual untuk memenuhi kebutuhan pasar.

Kata Kunci : briket; limbah baglog; teknologi tepat guna

ABSTRACT

Oyster mushroom cultivators in Sidorukun Village, Gresik Regency, have post-harvest problems, namely the oyster mushroom baglog (place-planting), which becomes waste. Because baglog, after four months of productive life, will turn into solid waste. Instead of being disposed of carelessly and causing pollution, baglog solid waste can be processed into briquettes. Processing baglog waste into briquettes during the Covid-19 period can provide additional income for oyster mushroom cultivators. Baglog briquettes are a technological and management

J. MODULE OUTPUT EXAMPLE

MODUL PENGABDIAN KEPADA MASYARAKAT PEMBUATAN *AUTOMATIC DISINFECTANT* *SPRAYER*



Disusun oleh:

DIVISI INOVASI TTG, KELOMPOK 45
Kelurahan Sidokumpul, Kecamatan Gresik,
Kabupaten Gresik

UNIVERSITAS PEMBANGUNAN NASIONAL
"VETERAN" JAWA TIMUR
SURABAYA
2020



MODUL PEMBUATAN *AUTOMATIC DISINFECTANT SPRAYER*

Achmad Syauci M.L, Lukman, M. Sayyid Wahyu P,
Amanda Felicia Rachmadani, Maya Febriana, Linda
Auliyaur R.

I. Pendahuluan

A. Latar Belakang

Penyebaran virus korona mulai ditetapkan oleh organisasi kesehatan dunia (WHO) sebagai pandemi mulai tanggal 11 maret 2020 (Anonim, 2020). Virus korona menyerang berbagai Negara didunia termasuk Indonesia. Virus ini sudah semakin mewabah di berbagai daerah di Indonesia. Kelurahan Sidokumpul, Kecamatan Gresik, Kabupaten Gresik merupakan salah satu wilayah yang terserang virus korona ini Untuk membantu masyarakat Kelurahan Sidokumpul dalam upaya pencegahan, penyebaran, penularan dan penanggulangan pandemi Covid 19 (*Corona Virus Disease*) UPN “Veteran” Jawa Timur mempunyai program pengabdian kepada masyarakat melalui program KKN covid-19.

Kuliah Kerja Nyata Di Kelurahan Sidokumpul, Kecamatan Gresik, Kabupaten Gresik dimulai pada tanggal 9 juli sampai dengan tanggal 23 juli 2019. Melalui Kuliah Kerja Nyata, kami dapat mengetahui bagaimana keadaan dan cara masyarakat Kelurahan

K. EXAMPLE OF MASS MEDIA COVERAGE

<https://www.harianbhirawa.co.id/2-266-mahasiswa-kkn-upn-fokus-penanganan-dan-pencegahan-covid-19/>

LIPUTAN KHUSUS



Foto: Kamata Detasemen

Kepolisian, Dindik Tranggoro didampingi Kepala Polikam, Danramil dan RH, Madjening, Subayit, menyerahkan sertifikat kepada Bapak Makmur, Kepala Desa Kramatnggl, Gresik.

Model KKN dilaksanakan Secara Daring

2.266 Mahasiswa KKN UPN Fokus Penanganan dan Pencegahan Covid-19

Surabaya, Dhruva – Pengabdian Masyarakat melalui Kuliah Kerja Nyata (KKN) di Universitas Pembangunan Nasional (UPN) "Widyadarmas" telah serdik berkecukupan, tahun ini. Selain fokus pada penanganan dan pencegahan Covid-19 yang tak kunjung memudar, kali ini juga banyak mahasiswa UPN yang fokus dalam penanganan dan pencegahan Covid-19 di wilayahnya masing-masing, seperti Surabaya, Nganjuk, Mojokerto, Sidoarjo dan Gresik.

Ketua UPN UPN Veteran Jatim, Yenny Widyandari mengatakan, program kerja mahasiswa KKN kali ini lebih banyak diarahkan tahun tahun sebelumnya. Yang mereka harus memusatkan pada persoalan kesehatan yang harus dipikirkan dan antisipasi masa pandemi. Misalnya saja, penanganan tingkat kesadaran dan disiplin masyarakat dalam mematuhi aturan protokol kesehatan. Kedua, memertahkannya terapan ekonomi masyarakat.

"Sehingga diperlukan inovasi terapan di bidang teknologi informasi sebagai daya ungkit peningkatan kualitas online. Penyelesaian ini juga terarah dan memusatkan aktivitas UPN UPN di pedesaan," paparnya.

Maka dari itu, diperlukan peningkatan peran GUMDEC sebagai penggerak perkembangan desa terarah, dalam hal ini bisa menjadi media teknologi sebagai titik awal, seperti aplikasi, dan sebagainya.

Kepala Pusat Pendidikan Masyarakat dan KKN UPN Veteran Jawa Timur Dindik Tranggoro menambahkan, pandemi Covid-19 menjadi tantangan terbesar bagi UPN Veteran Jatim untuk melaksanakan program KKN tahun 2020 ini. Keterbatasan ruang gerak, menuntut program kerjanya harus turun ke masyarakat yang banyak dan beragam.

"UPN Lintang Perhatian dan Perhatian Masyarakat di media online untuk membuat sebuah model KKN baru, yang harus bisa mengatasi dengan kondisi pandemi Covid-19. Tahun ini model KKN kami lebih banyak berfokus secara daring, tetapi harus tetap memiliki keterkaitan dengan masyarakat, khususnya yang terdampak Covid-19," jelasnya. [ina]

Edukasi Bahaya Covid-19 Lewat Video Animasi dan Platform Digital

Edukasi Protokol Kesehatan Covid-19 jadi program kerja utama mahasiswa KKN yang ada di Desa Kramatnggl. Oleh karena itu, dilakukan berbagai cara dalam penanganannya. Untuk itu, mahasiswa juga membuat video animasi dan platform digital sebagai media edukasi. Selain itu, mahasiswa juga membuat video animasi dan platform digital sebagai media edukasi.

Sebelum edukasi, para mahasiswa KKN juga membuat video animasi dan platform digital sebagai media edukasi.

Sebelum edukasi, para mahasiswa KKN juga membuat video animasi dan platform digital sebagai media edukasi.



Dr. Zainal Abidin Abdurrahman, S.Si, M.Si, MEd selaku DPL, didampingi mahasiswa kelompok 47, berarakan kepada Lemah Sidakemp, Bapak Edumar Bayud, GP, di Pabrik Kanyang Tanggah Gubernur RT 117RWS Kabupaten Sidoarjo.

L. EXAMPLE OF YOUTUBE OUTPUT

<https://www.youtube.com/watch?v=aqD39KEgr8M>



TUTORIAL PEMBUATAN BRIKET LIMBAH BAGLOG JAMUR || KKN Kelompok 43

Pembuatan Briket Limbah Baglog Jamur

427 views · Jul 17, 2020

#kkn43sidorukun2020 #kknpsiveteranpsitr

TUTORIAL PEMBUATAN BRIKET LIMBAH BAGLOG JAMUR || KKN Kelompok 43

7 likes · 0 comments · SHARE · SAVE · ...

kkn43. sidorukun
6 subscribers

SUBSCRIBED

Briket adalah sebuah blok bahan yang cepat dibakar, yang digunakan sebagai bahan bakar untuk menyalakan dan mempertahankan nyala api. Briket ini terbuat dari limbah baglog sisa budidaya jamur. Manfaatnya dapat digunakan untuk bahan bakar dan media tanam. Hasil

SHOW MORE

0 Comments · SORT BY

Add a public comment...

M. EXAMPLE OF ANIMATION OUTPUT

<https://www.youtube.com/watch?v=HpLiq3CZrdM>



The image shows a YouTube video player interface. At the top left is the logo for KKN 44 UPN Veteran Jawa Timur. The main title of the video is "Matematika" in a large, bold, black font, with "Kelas 4" and "Pengukuran Panjang dan Berat" in smaller black font below it. The video player shows a progress bar at 0:00 / 4:00. Below the player, the video title is "[KRAMATINGGIL EDUKASI] - Materi Matematik (SD) KELAS 4 oleh KKN 44 UPN 'Veteran' Jawa Timur" with 7 views and a premiere date of Jul 14, 2020. The channel name is "kkn44 kramatinggil" with 31 subscribers. A description follows: "Hallo adik-adik, Selamat datang di KRAMATINGGIL EDUKASI! *Mata pelajaran hari ini adalah MATEMATIKA kelas 4 materi 'PENGUKURAN PANJANG DAN BERAT'".

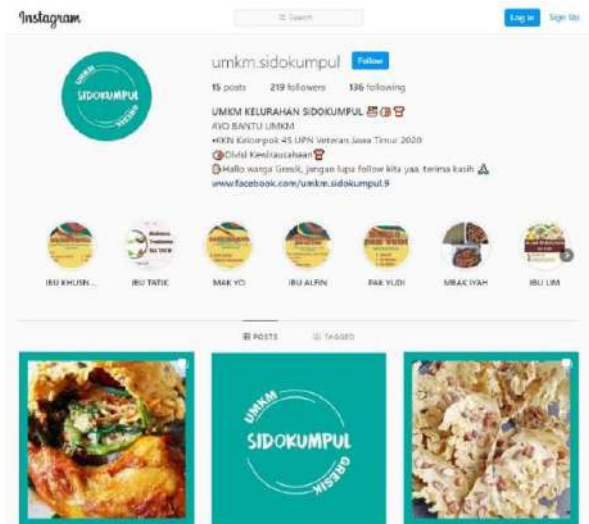
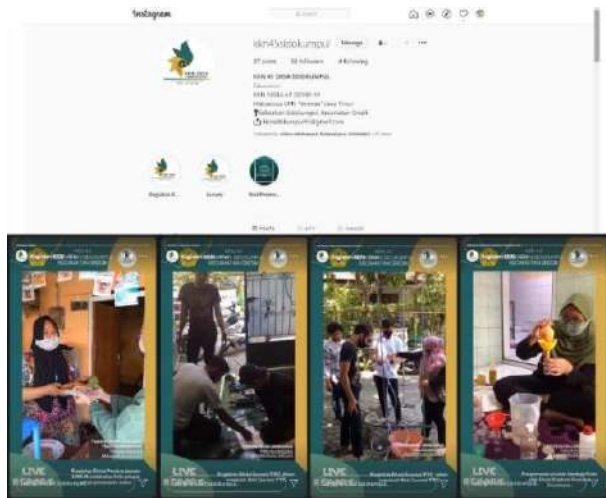
<https://www.youtube.com/watch?v=ane3dF9g7CO>



The image shows a YouTube video player interface. The main title of the video is "PEMBELAJARAN DENGAN METODE HYBRID LEARNING" in a large, bold, white font on a dark green background. The video player shows a progress bar at 0:00 / 0:00. Below the player, the video title is "Pembelajaran Dengan Metode Hybrid Learning (KKN Kelompok 50 UPNVT) #KKNUPNJATIM2020 #kknkel50upnvt" with 27 views and a premiere date of Jul 13, 2020. The channel name is "KKNKelompok50UPNVT" with 1 subscriber. A description follows: "Pembelajaran Dengan Metode Hybrid Learning (KKN Kelompok 50 UPNVT) #KKNUPNJATIM2020 #kknkel50upnvt". The video is created using Powtoon.

N. EXAMPLE OF INSTAGRAM OUTPUT

<https://www.instagram.com/kkn45sidokumpul/>



O. APPLIED TECHNOLOGY PROGRAM



P. ENVIRONMENTAL MANAGEMENT PROGRAM



Q. FOOD SECURITY PROGRAM



R. EDUCATION, SOCIALIZATION, ADMINISTRATION PROGRAM

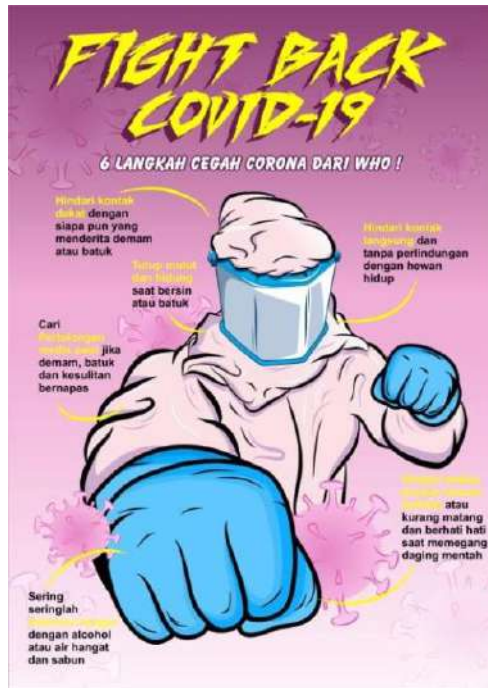
KEUNGGULAN HIDROPONIK

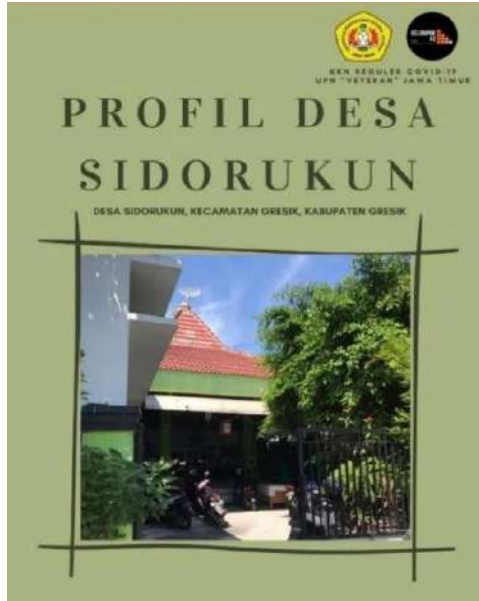
Kuantitas dan kualitas produksi lebih tinggi dan lebih bersih

- Penggunaan lahan lebih efisien
- Pekerjaan mudah dan efisien
- Pengendalian hama dan penyakit lebih mudah
- 30-50% tingkat pertumbuhan lebih cepat
- Penggunaan pupuk dan air lebih efisien
- Tanaman berproduksi tanpa menggunakan tanah

ikn44kama@nggri







BUDIDAYA JAMUR



Di desa Sidorukun, jamur di budidayakan menggunakan media briket. Briket merupakan bahan bakar padat yang terbuat dari biomassa berukuran kecil yang disatukan, baik menggunakan perakat maupun tanpa perakat. Briket dibuat dengan cara mengempa biomassa kering pada tekanan tinggi hingga memuncak lignin di dalam biomassa dan lignin tersebut berikatan. Pada umumnya briket memiliki diameter 4-8 cm dengan ketebalan 30 cm.

3 BUDIDAYA



Apa itu APBdes ?

15

Anggaran pendapatan dan belanja desa (APBDes) adalah peraturan desa yang memuat sumber-sumber penerimaan dan alokasi pengeluaran desa dalam kurun waktu satu tahun. Rancangan APBDes dibuat dalam suapewarah perencanaan pembangunan desa. Kepala Desa bersama DPRD menetapkan APBDes setiap tahun dengan Peraturan Desa. APBDes terdiri atas bagian pendapatan desa, belanja desa dan penitayaan.

1 PENDAPATAN DESA adalah penghasilan yang di peroleh desa yang bersumber dari pendapatan asli desa, pendapatan transfer ataupun pendapatan lain lain desa.

APBdes Sidorukun 2019

NO	URAIAN	ANGGARAN (RP)	REALISASI
1	PENDAPATAN		
1	Pendapatan Asli Desa	31.830.000,00	30.932.800,00
2	Desa Desa	744.670.000,00	744.670.000,00
3	Bidang Hasil Pajit dan Retribusi	233.890.000,00	243.180.330,00
4	Aktivitas Desa Desa	263.332.000,00	263.332.000,00
2	Bantuan Keuangan Kabupaten Kota	73.000.000,00	73.000.000,00
6	Pendapatan Lain-Lain	99.500.000,00	106.437.330,00
	Jumlah Pendapatan	1.944.341.000,00	1.499.625.760,00

S. SUPERVISOR OFFICIAL TRAVEL TASK REPORT

DUTIES REPORT

**Visit and Evaluation of the Implementation of Thematic
State Defense Community Service Program (KKN) Activities
in 2022, in xxxxxxxxxxxxxxxx Village, xxxxxxxxxxxxxxxx
Subdistrict, xxxxxxxxxxxxxxxx Regency/City, East Java
Province
Day, Date**

- A. Introduction
(Take from the Technical Guide)
- B. Purpose and Objectives
Explain in one to two paragraphs the purpose and objectives of the Supervisor visit.
- C. Basic
Letter of Service Travel, Number: xxxxxxxx, dated xxxxxxxxxxxx, regarding xxxxxxxxxxxxxxxxxx
- D. Activities Undertaken
Description of Supervisor activities since departing from home, the route traveled, activities at the KKN location, until the return trip arrives home.
- E. Results Achieved
A brief description of the results achieved from the Supervisor Visit.
- F. Conclusions and Suggestions
Summary of findings and suggestions for the implementation of KKN activities in the field.
- G. Closing

Surabaya, date-month-year
(signature and full name of Supervisor)